

## It's not just another assessment...

Have you heard of the HBDI®? You may know it as the "thinking styles" assessment. For our clients, it is the most powerful and scalable tool they have.

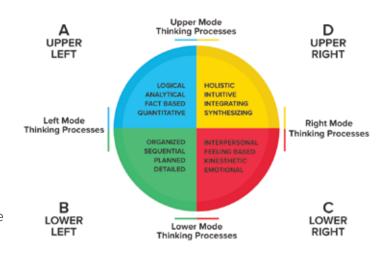
## Get Better Thinking from your Talent

What does thinking have to do with results? Everything. How you think and process information influences your producitvity, communication, decision-making and problem-solving. When you and your team are aware of the thinking that drives everything you do, you can become more effective and efficient.

The HBDI® is the premier assessment tool available to help you measure your team's thinking preferences and diversity of thought. With myriad profiles and reports available, you can now build the path to better results for individuals, pairs, and teams in your organization.

The Whole Brain® Model (shown on the right) is the simple yet powerful organizing principle behind the HBDI®, and the framework of choice for C-suites, leadership teams, front-line managers, and everthing in between.

## The Whole Brain® Model



The four-color, four-quadrant graphic and Whole Brain® are registered trademarks of Herrmann Global, LLC. © 2016 Herrmann Global, LLC

"The HBDI®is the most easily understood, remembered and applied assessment instrument of those available.

Our clients love it."

- Mo Bunnel, CEO, Grow BIG

IF YOU'RE INTERESTED IN LEARNING MORE:



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## BETTER THINKING, ACROSS THE ORGANIZATION

Herrmann Solutions include:



HBDI® Profile

Providing deep insight into your thinking preferences, the HBDI® Profile and Reports reveal the impact of your thinking on your work.



HBDI® Pair Profile

The HBDI® Pair Profile provides an in-depth analysis of two people and their thinking preferences, creating new opportunities for application and impact.



HBDI® Team Profile

With 13 reports and a variety of data sets to explore, compare and contrast, the HBDI® Team Profile takes a deep dive into the team's composite thinking preference data.



Whole Brain® Team Dashboard

10-minute survey to compare your team's ideal focus to its current focus given the team's mission and projects.



Whole Brain® Learning Programs

Collection of workshop materials designed to build skill in critical areas, including Communication, Collaboration, Problem-Solving, Decision-Making, and Creativity.



Whole Brain® Content Libraries

Collection of Whole Brain® Models, Walkarounds, Activities and Additional Reading all about improving team performance, collaboration, and productivity.



Whole Brain® Catalyst

Personalized support, consulting, and guidance through the configuration and integration of Whole Brain content and solutions into your existing interventions and programs.

Talk to use about getting better results from your thinking, today.



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